

O & S SERVICES COMMITTEE

**Quarterly monitoring against targets in Corporate Plan Part II
Quarter 3 progress – to end December 2010/11**

Please report progress against targets listed in Part II of the Corporate Plan.

This information will be considered by the relevant Overview and Scrutiny Committee, therefore please draft your responses in terms that you would be happy for O & S to read, this includes avoidance of technical terms and acronyms.

In order to assist Members of O & S to review performance by exception, please indicate the status of performance against each corporate plan target.

Target Status	Description
Achieved:	Target has been delivered successfully
On target:	Confident of delivery of the target as worded by the end of the year or earlier if indicated in the target wording.
Slippage possible:	There are concerns about ability to deliver within the year
Will not meet target:	Either due to change in external circumstances beyond our control or for internal reason e.g. resources, re-prioritised etc.

REGENERATION AND COMMUNITIES SERVICES TARGETS

1. Implement year 2 targets of the Community Cohesion Action Plan and work with partners to refine the plan. Work to make Hastings a more harmonious town, involve every part of the community in the life of the town using the Connecting Communities money provided by central government to improve community involvement in Hollington and Ore Valley (1, 2 & 4)

Measures: Milestones within action plan. Community Strategy target 10 and NI 1 – Percentage of people who believe people from different backgrounds get on well together in their local area.

Performance @ QTR 3 – On Target

Progress – Overall the Community Cohesion Action Plan continues to achieve and progress well. NI 1 question will now be asked as part of the Council's Place Based Survey.

Connecting Communities programme is now complete and achieved targets

2. Successfully manage the Council's agreed regeneration programmes, including externally funded initiatives. Ensuring the best possible use is made of the £12million additional government money given to Hastings through Area Based Grants to create new jobs, encourage businesses to take up the new business space created and give skills and self-confidence to those out of work. (3 & 4)

Measure: Agreed programme outputs achieved.

Performance @ QTR 3 – On Target

Progress – Area Based Grant (ABG). This quarter has been delivered against a background of potential public sector cuts and the consequences of those on service delivery. Some projects have exceeded financial and outputs targets with a degree of significance, which can be explained, in part, by their determination to ensure total spend and achievement prior to the end of the programme.

Overall the ABG Programme spend in Quarter 2 was £1,027,501 against a forecast of £1,051,576 giving a percentage spend of 98%. Against all but three of the seventeen outputs, projects are reporting either over achievement, achievement, or achievement within the agreed 10% variance. Where overachievement reflects a trend in performance the Regeneration Programme Monitoring Team has met with project managers to discuss re-profiling of outputs for Quarters 3 and 4.

Of the 13 projects, 9 are on green status on the Programme Risk Register, 3 are on green/amber, and 1 on amber/ red. The latter reflected concerns with the ability of the sub-contractor to deliver the MSC Certification on time, which issue has since been resolved and the project is back on target.

Progress – Community Partnership Fund (CPF). The programme has achieved 104% spend in Quarter 2. Seven out of the nine projects have spent to target or are within the allowed 10% variance. Five of the projects are on green status on the Programme Risk Register, 3 are on green/amber, and 1 on amber.

HBC DELIVERED ABG FUNDED REGENERATION ACTIVITY

Performance @ QTR 3 – On Target

Retail Vitality on target. Despite adverse weather leading to cancellation of some pre Christmas events, all outputs and spend profile on target as recovery plan put in place.

Cultural Sector Development on target – Coastal Currents and Black History Month were both successful activities during Q2 (late) & 3. Coastal Currents 2011 has been re-commissioned as well as further cultural activities including Hastings Mardi Gras

(Fat Tuesday) in March 2011, a local outdoor summer film festival (TBC) and funding for St Leonards Festival 2011.

Cultural Programming planned delay to align with external funding bid submission timeframes.

Participatory AMB budgeting pilots have commenced, with funds allocated to local projects. There were delays to some AMB meetings due to the severe weather.

External Funding – On Target

Answers to the Carbon Economy (ACE) - On Target

A revised bid for submission in January 2011 is being prepared, for total €4.25m project, in the Interreg IVa “2 Seas” programme. HBC continues to act as lead body. A decision will be made in May 2011.

There have been meetings with potential partners in relation to two further Interreg projects involving cultural regeneration activity.

Community Assets Programme - Jackson Hall.

Works on Phase 2 continues, but suffered a 3-week delay as a consequence of the bad weather. Contingency planning is under way to ensure this delay can be made up to ensure completion by March 2011. The contractors are confident that this can be achieved.

Answers to the Carbon Economy (ACE)

Hastings activities total €1,048,000. Of this, €681,500 is for a pilot energy-efficient refurbishment of an industrial unit owned by HBC (32-36 Theaklen Rd had been provisionally identified for this). €239,000 is for studies, management, travel, and financial / audit costs. €127,500 is HBC's net contribution to joint and shared costs. If the bid is successful, 50% of all these sums will be grant-funded. In addition HBC will receive €194,000 from other partners, in contributions for costs due to HBC's role as Lead Partner.

Figures are provisional, subject to partners' agreement to the final budget.

Jackson Hall

The Lottery and Office for Civil Society visited the project in November, and were satisfied with progress while warning of the need to keep to the March completion deadline, and asking for options for spending unused contingency. The project will cost £748,152, funded 100% by the OCS via the Lottery.

3. Lead a comprehensive review of regeneration functions across the Council and identify options for delivering the Council's regeneration priorities post 2010-11. (2, 3 & 4)

Measures: Mapping of regeneration activity and options identified for future delivery. Implementation plan developed for roll-out in 2011-12.

Performance @ QTR 3 – Achieved

4. Implement the Cultural Regeneration Strategy. (1, 2, 4 & 5)

Measures: Implement agreed year 1 actions.

Performance @ QTR 3 – On Target

Progress – Draft Cultural Regeneration Strategy was adopted by Cabinet on 11th October 2010 and the LSP on 18th October 2010. Strategy has now been amended and authorised by Lead Member for Regeneration and Planning.

Draft terms of reference and membership of both the Cultural Regeneration Strategy Partnership Group and the Reference Group (consisting of cultural activists) has been agreed. The first meetings are due to take place in February and March 2011.

Implementation Plan is currently being developed but completion and implementation of this will be dependent on available budgets and staff resources.

5. Develop, in consultation with the community and partner organisations sustainable plans for area based structures, and continue support for the town's four area management boards, the Young Persons Council, the Seniors Forum, the Hastings Intercultural Organisation, Disability Forum, the Rainbow Alliance and other important organisations speaking up for the community (1, 2, 3, 4 & 5)

Measures: Plans produced for cabinet approval in preparation for 2011/12.

NI 1 (see target 1) NI 4 – Percentage of people who feel they can influence decisions in their locality.

Performance @ QTR 3 – On Target

Progress – The first Area Management Board report has now been made to Cabinet and the LSP with a second planned for April 2011.

Groups representing communities and the interests of vulnerable and people have been provided with advice and other support from community and neighbourhood regeneration officers. Continuance of support for particular groups and organisations will be dependent on available budgets and staffing resources.

6. Implement the Hastings & St Leonards Community Safety Plan 2010/11 in line with available budgets (2 & 4) and involve the public in making the town safer, listening to their views and making use of their local knowledge

Measure: Progress against commitments in the 2008-11 Community Safety Plan evaluated and activity for 2010/11 refocused accordingly. Local perceptions of crime and related behaviour measured via the Place Survey 2010.

Performance @ QTR 3 – On Target

Progress – Crime reduction targets for Hastings & St Leonards during the current planning year are:

- Reduce overall crime by 2% in 2010/11
- Reduce Serious Violent (NI15) by 2% in 2010/11
- Reduce assaults with injury (NI20) by 7% by March 2011.
- Reduce burglary of homes by 2% In 2010/11
- Reduce vehicle crime by 2% in 2010/11
- Reduce criminal damage by 2% in 2010/11

Performance against all these targets has been very good during the last quarter.

The benchmark figure for reductions in total crime remains well ahead of expectations with a year on year reduction of 11.6%. Burglary on homes of local people remains historically low and this is down by over 24% year on year. One area to keep an eye on is an increase of 15.2% in theft from shops. This could be an early indication of the negative impact of the economic downturn in Hastings.

7. Support the implementation of recommendations agreed by the Council and the Safer Hastings Partnership resulting from the county wide review of Crime and Disorder Reduction Partnerships (2, 3 & 4)

Measure: To be advised following completion of review.

Performance @ QTR 3 – Progress: On Target

The work of the thematic groups implementing the reviews recommendations is ongoing. The recruitment process in relation to the two Community Safety Support Officer posts is underway. Sussex Police will employ and line-manage these posts which are expected to be in place by 1st March 2011.

Locally the Safer Hastings Partnership staff team members, who are employed by Hastings Borough Council, have been kept fully apprised of progress and the formal consultation element of their redundancy / reallocation procedures has now been completed.

8. Work with the Hastings Pier & White Rock Trust and following a successful feasibility plan, compulsorily purchase the Pier, and pass it on to the Trust, who are campaigning to raise the money to repair and refurbish the structure (1)

Measure: TBA

Performance @ QTR 3 – On Target

Progress – Significant Council funding and officer time continues to be invested in supporting and working with the HPWRT to progress its proposals – both before and after the fire on 5th October. The HPWRT has submitted a funding application in excess of £8m to Heritage Lottery Fund, and now await the outcome of a decision in April 2011. Following the disastrous fire, the Council undertook initial urgent works to protect public safety and also as a first stage in essential works to safeguard the Pier from collapse.

A draft legal agreement and memorandum of understanding is currently being negotiated with the HPWRT which will provide for transfer of the Pier to the Trust on acquisition by the Council. Preparatory work necessary for the commencement of a CPO has been completed.

9. Work with Hastings Trust, the current tenant or others to secure the future of St Mary-in-the-Castle as a youth, community and cultural facility.

Measure: To be advised. (1 & 4)

Performance @ QTR 3 – On Target

Progress – In early December, the Trust received formal notification that the government had reconfirmed funding for the MyPlace programme. There are a number of new conditions that may be attached to any formal offer of grant. A considerable length of time has passed since the submission of the Hastings MyPlace proposal and there are changes to public services and budgets that could potentially have an impact on youth services in the future. In light of this, Hastings Trust has resolved to undertake a review of their plans, including an update of the likely costs and potential income to support ongoing operations, prior to making a final determination about any necessary changes to their plans. Council officers continue to provide support in this process, and met with Hastings Trust before Christmas to discuss the latest position.

10. Enforce the street-drinking ban

Performance @ QTR 3 – On Target

Progress - On target but ongoing work needs to continue to ensure a robust response is sustained. The authority continues to work closely with Sussex Police who have primacy in enforcing the street drinking ban. The effectiveness of a Council / ABG funded PCSO post specifically to tackle street drinkers has led to Sussex Police mainstreaming this position.

A multi agency Street Drinking 'Local Action Team' meets regularly and a range of activities are undertaken to effectively manage street drinkers.

Lead officers from HBC support Sussex Police in applying for street drinker related statutory 'Dispersal Orders' at key times and locations in the town.

Partnership 'Days of Action' focusing on street drinkers in Central St Leonards and surrounding areas have been undertaken. Such initiatives will continue under a Sussex Police / Council initiative termed 'Quality Streets'.

Representations have been made to the 'East Sussex Bench' regarding sentencing for ASBO's breaches by street drinkers. Community impact statements are now been completed to assist Magistrates in this regard.

'Area Based Grant Funding' used to match fund an alcohol outreach worker post employed by the principle local alcohol support service 'Action for Change'. Officers have also supported this organisation in making a successful bid for Home Office funding to introduce an intervention to identify and support the most problematic drinkers regularly presenting at A&E. The Council also provide Community Partnership funding to the 'Seaview' project to provide advice and support to rough sleepers, many of whom have alcohol and drug problems.

HBC play a leading role in a Local Action Team (LAT) which has been meeting over the last year following complaints about the criminal and antisocial behaviour of clients attending the Thrift House, Drug Dependency Clinic, in Wellington Place, Hastings. The Sussex Partnership NHS Trust commission the Crime Reduction Initiative (CRI), to manage the project. Around 440 clients access this service. Close working and routine information exchange now takes place with others like, Sussex Police, Hastings Town Centre Management and local pharmacists. Most centre users have been receptive to requests to behave appropriately in the town centre around the clinic but non compliance has resulted in a number of arrests for drug dealing in the last quarter following a very successful covert Police operation.

Work is continuing to extend the Shop and Barwatch schemes, particularly in Central St Leonards, to enable retailers and licensed premises to respond more effectively when drinkers are in or around their premises.

HBC and Sussex Police have both issued press releases to raise public awareness of ongoing work to manage drinkers.

11. Work closely with voluntary and health organisations to provide a service for people suffering from drink and drug problems.

Performance @ QTR 3 – On Target

Progress – Hastings 'Area Based Grant Funding' is being used to match fund an alcohol outreach worker post employed by the principle local alcohol support service 'Action for Change'. Officers have also supported this organisation in making a successful bid for Home Office funding to introduce an intervention to identify and support the most problematic drinkers regularly presenting at A&E.

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have been receptive to requests to behave appropriately in the town centre around the clinic but non compliance has resulted in a number of arrests for drug dealing in the last quarter following a very successful covert Police operation.

12. Continue with the Future Jobs Fund activity where central government is providing a subsidy for 175 jobs for local unemployed young people for six months

Performance @ QTR 3 – On Target

Progress – 136 Hastings residents starting FJF employment.

The County-wide FJF programme continues as planned. The total number of starts to date is slightly ahead of profile (from a slight shortfall in Q2): with 279 total starts against a target profile of 251. All 354 vacancies have been notified to JCP, prior to the final month for new starts in March 2011. Close partnership working continues with JCP, employers, training bodies and support providers.

The 1st Round has completed with the last employees finishing their 6-month positions in November. Of the leavers whose destinations HBC can track, 45% have found further employment, 25% have gone into training, and 30% have returned to Jobseeker's Allowance.

13. Maximise the cultural and economic potential from the Jerwood Gallery, provide finance for local artistic and community events on the Stade open space and take cultural activity out into the local communities around the borough (subject to Arts Council support)

Performance @ QTR 3 – On Target

Progress – Evaluation and Baseline Studies. Work has commenced with assistance from University Centre Hastings experts to assess economic impact. Data on visitor profiles and spend, cultural and hospitality businesses, and residents involvement in cultural activities, will commence in Q4. Internal and other publicly-available data (eg car parking statistics, numbers of creative sector businesses) has been collated for 2010. Report will be available in April 2011.

Cultural Programming bids are due to be submitted to the Arts Council in Feb 2011 and, potentially, two Interreg bids to Europe in June 2011 (possible two bids).

14. Work with disability groups to press shops, hotels, restaurants, pubs etc throughout the town to make their premises fully accessible

Performance @ QTR 3 – On Target

Progress - An access tour of the town centre with representatives of the Hastings and Rother Disability Forum, officers and elected members took place in October and has formed the basis for an Access for All group and action plan to address the issues identified. This first phase of the work is looking at public realm concerns

PLANNING SERVICES

1. Determine planning and related applications in order to meet or surpass the Government's targets. (3)

Measures: NI 157 - Applications completed on time and to performance standard

Performance @ QTR 3 – On Target

Progress – All three categories of planning applications continue to significantly exceed their targets. 72.22% of Major applications have been determined within 13 weeks exceeding the target of 60%. 85.14% Minor planning applications were determined within the 8 week period significantly exceeding the target of 65%.

89.54% of Other planning applications were determined within 8 weeks significantly exceeding the target of 85%.

2. Progress the [Hastings Local Development Framework](#), according to a new timetable ensuring alignment with the [Hastings & St Leonards Sustainable Community Strategy](#). (1, 4 & 5)

Measures: Core strategy submitted to planning Inspectorate and ready for public examination in March 2011, Cabinet approval of pre submission version of Site Allocations Development Plan Document and environmental report.

Performance @ QTR 3 – Will not meet Target.

Progress – Target no longer appropriate needs reviewing within a national context. Work was halted on the submission version of the Core Strategy - awaiting the outcome of the Localism Bill to give a clear steer about the future planning system. The steer has not been as clear as we had hoped, but the message is to proceed with the Core Strategy. In the meantime viability and policy development work continued in relation to affordable housing and work has been undertaken on options for future housing provision targets for the Borough now that these may need to be locally justified in the light of the impending abolition of the South East Plan. The Annual Monitoring report has been prepared and reported to Cabinet. The Visitor Accommodation Supplementary Planning Document is now subject to public consultation.

3. Through our zero tolerance approach to neglected and derelict buildings and land, target 40 neglected and derelict buildings or areas of land. (2)

Measures: Cumulative number of improved derelict or run down buildings, relative to notices issued.

Performance @ QTR 3 – On Target

Progress – 9 properties have been improved and completed during Quarter 3 making an overall total of 39 for the year to date. Within Central St Leonards 2 properties were improved within Q3 making an overall total of 9 for the year to date.

4. Implement the second phase of the Townscape Heritage Initiative for the conservation and repair of specific buildings in the Central St. Leonards Renewal Area. (2)

Measures: Completion of programmed improvements.

Performance @ QTR 3 – On Target

Progress – External restoration works at 32a and 32b Kings Road now complete. Together with earlier projects, an entire adjoining corner and extended section of Kings Road has now been repaired and re-invigorated. 45b and 45c London Road well on way to completion. Repair and restoration works still progressing at 23 and 24 Kings Road, and at 32 Warrior Square.

Initiated restoration at 31 London Road delayed due to the contractor (Rok Group) having gone in to administration. Negotiations with the new contractor are on-going. A start on three further grant projects is still anticipated in Q4.

The new owners of the Congregational Church, a critical target of the THI scheme, are continuing to develop a comprehensive repair package through their appointed architect. They still indicate a THI grant application will be submitted by March 2011 deadline.

5. Ensure the completion of improvements to the Pelham Arcade Restoration as part of a three year programme (2)

Measures: Completion of Year 1 programmed improvements.

Performance @ QTR 3 – On Target

Progress – Development of design proposals for replacement Arcade shops ongoing, with view to the submission and obtaining of a composite listed building consent covering whole frontage during Q4. There has been on-going engagement and consultation with shop owners during the design development. The first proposal for a repair to the lantern light is expected to proceed to tender and subsequent grant application during Q4.

Government approval of MyPlace funding would allow for another further lantern light repair.

6. Continue to work with the A21 Reference Group and other partners in lobbying to secure improvements to the road and rail transport links, including:

- **The Hastings-Bexhill Link Road and the dualling of the A21 Tonbridge-Pembury section**
- **Maintaining the direct Cannon Street service or for the new Thameslink service to come to Hastings**
- **The Hastings-Ashford service to be timed to link with Eurostar connections and with the fast service to St Pancras;**
- **Electrification of the line to Ashford and the reinstatement of the lost services between Ashford and Paris, Lille and Brussels; and**
- **Pressing for the announcement of a preferred route by the Highways agency for the Baldslow link. (1)**

Performance @ QTR 3 – On Target

Progress – Following the announcement by the Government in October 2010 that the Hastings Bexhill Link Road is included in a Regional Growth Fund [RGF] “Development Pool” of 21 schemes, the Borough Council, Rother Council and Sea Space are writing in support of a submission by the County Council to Government for funding for the Link Road scheme. There is a further 34 schemes which could be added to the RGF Development Pool. Funding is limited to £600m which is not sufficient to fund all schemes. An announcement as to which of the schemes will go forward is expected by the end of 2011.

The Government confirmed that the full Thameslink project would be proceeded with as part of its Autumn CSR announcement, but that implementation would be delayed by up to two years. We are continuing to lobby to retain our direct City service from Hastings

7. Identify sites in Hastings for wind turbines

Performance @ QTR 3 – On Target

Progress – Planning consent has been given for a major wind turbine on a business park site off Queensway but it remains to be implemented. It is understood that the intention is to implement the scheme as soon as possible subject to funding.

Identification of possible additional sites for wind turbines would be given consideration, with all other site allocation matters, in the Local Development Framework site allocations work which is being undertaken by the Planning Policy team over 2011/12.

8. Work with the rail operator and Network Rail to improve Ore Station as part of the redevelopment of Ore Valley with the college buildings and new housing planned

Performance @ QTR 3 – On Target

Progress – Meetings have been held to discuss this issue with a target of undertaking improvements when the Ore Valley Phase 1 housing development by Bellway Homes is completed. The discussions have involved Southern Rail, Bellway Homes, Sussex

Coast College and the Council. Southern Rail are liaising with Network Rail on this matter.

9. Support the extension of University Centre Hastings and the development of further halls of residence

Performance @ QTR 3 – On Target

Progress – University College Hastings Phase 2 development at Priory Square is due to be completed by September 2011. Discussions have been undertaken between the University and the Council to help facilitate further halls of residence.

10. Establish a planning consultative forum bringing together developers, councillors and the community to talk about significant developments before a formal planning application is put in

Performance @ QTR 3 – On Target

Progress – Investigative work has been undertaken of similar arrangements at other councils. A visit to Havant District Council was undertaken involving the Lead member for Regeneration and Planning, the Chair of the Planning Committee and senior planning staff from the Council. A report has been prepared for the Cabinet meeting on 10th January 2011 with a view to commencing a trial from 1st April 2011.

COMMUNICATIONS AND MARKETING SERVICES

1 Refresh the Hastings & 1066 Country Marketing Plan for implementation in the 2011 season. (1)

Measures: Plan achieved by August 2010.

Performance @ QTR 3 – Target Achieved

Progress – Draft marketing plan completed following stakeholder consultation. The Hastings & St Leonards Guide (produced as a town guide, as opposed to a 1066 Country-wide guide, for the first time for eight years) was produced in-house on time and on budget, and early feedback on it has been very positive.

2. Enhance our communications and reduce costs by increasing the use of electronic media (including websites) and reducing dependence on paper and printing. (3 & 5)

Measures: Spend analysis and monitoring the effectiveness of different campaigns. [Place Survey](#) measuring how informed local people feel about local public services.

Performance @ QTR 3 – On Target

Progress – We reduced print, advertising and marketing budgets across the organisation by 22% from 2009//10 into 2010/11 and are now focussing on photocopiers and general printing to identify further savings.

338 569 unique visitors were recorded to our main hastings.gov.uk this quarter; the Q3 2009/10 figures was 312 500.

We've purchased a Content Management System which will modernise our website and make sure the technology behind it is 'fit for purpose' so it can provide a meaningful alternative to traditional print and advertising, and work is now well underway on the new website, which we expect to go live at the end of Q4.

The anti-dog fouling campaign was a model of how future campaigns can work with a mix of electronic (particularly Facebook) and traditional media (posters and leaflets). An evaluation of the campaign is being prepared and its success has led to a nomination for the national Design Effectiveness Awards which take place in the summer.

3. Provide residents and visitors with access to a wide range of services through the Hastings Information Centre throughout the year, serving 300,000 customers annually. (3)

Measures: LI 27 - Footfall through the HIC and customer satisfaction.

Performance @ QTR 3 – Slippage Possible

Progress – HIC footfall figure for Q3 was 67 270 giving a total for the financial year so far of 222 535, compared to 222 752 to the end of Q3 2009/10. Given the poor weather in late November and early December this is very credible, but we will probably not hit the 300 000 figure this year.

4. Continue to maintain the Council's IT network, facilitate office moves and provide IT support to enable the smooth running of the Council. We look to resolve 95.5% of all Helpdesk calls within target time and achieve a network availability of 99.90%. (3)

Measures: Percentage of helpdesk calls resolved within target times, and network availability percentage.

Performance @ QTR 3 – On Target

Progress – In Q3, 1254 out of 1299 help desk calls were closed within target (96.54%). The year-to-date helpdesk calls closed within target is 96.74%.

The year-to-date network availability is 99.99%.

5. Continue to support the different festivals in the town that can attract visitors and bring different sections of the borough's population together, like the St Leonards Festival, the Old Town events etc.

Performance @ QTR 3 – On Target

Progress – This quarter saw an extremely successful Hastings Week, with a wide variety of events culminating in another excellent torchlight procession, bonfire and fireworks display. This again attracted huge numbers of visitors, with all visitor accommodation taken for the weekend.

The 86th Hastings International National Chess Congress also started at the end of this period, filling many 'visitor beds' with competitors at an otherwise quiet time of the year.

HOUSING SERVICES

1. Work with partners to enable the delivery of phase 1 of the Ore valley Millennium Communities project by putting in place the necessary development framework, infrastructure and secure funding to achieve a start on site on the first residential units in 2010/11. (1)

Measure: Work started on site by quarter 2. [Community Strategy](#) target 16 – Building new homes.

Performance @ QTR 3 – On Target

Progress – Developers onsite. Construction of the housing units will begin once the infrastructure has been put in place. Estimated completion May 2012.

The original delivery targets will need to be reviewed in the light of reduced density levels proposed across the Ore Valley Millennium Community development sites. The total number of homes constructed under the programme is likely to be lower than originally estimated. As a consequence housing delivery figures for the borough will need to be adjusted as part of site allocations proposals within the emerging Local Development Framework.

2. Accredit a further 100 properties through the Accredited Lettings Scheme. (4)

Measure: Number of properties accredited evidencing good quality accommodation at a decent standard.

Performance @ QTR 3 – On Target

Progress – 25 properties accredited in quarter three. 73 accredited to date for the year, which is just below target for the year (75). There is confidence that the target should be achieved by year end.

3. Assist in the delivery of more than 40 affordable homes to contribute to achieving the East Sussex Local Area Agreement commitments. (1)

Measure: Number of affordable homes delivered per quarter. [Community Strategy](#) target 16 – Building new homes.

Performance @ QTR 3 – Achieved

Progress – 1 additional affordable home delivered during quarter three. A total of 43 affordable homes delivered to date for the year, exceeding the year end 2010/11 target.

The additional unit was a mortgage rescue which has resulted in a private sector dwelling being brought into social ownership by an RSL

4. Return 15 long term ‘empty’ (i.e. over 2 years) dwellings to residential use. (1, 4 & 5)

Measure: Numbers of empty dwellings returned to residential use.

Performance @ QTR 3 – Achieved

Progress – 18 long term empty homes brought back into use in quarter three. 31 long term empty homes brought back into use to date this year, which means that target has been exceeded.

5. Assist 40 households to access private rented sector housing through the Council’s ‘Letstart’ service in order to prevent homelessness. (4 & 5)

Measures: Number of assisted households settling in private rented sector.

Performance @ QTR 3 – On Target

Progress – 12 households assisted into the private rented sector during quarter three. 33 households assisted to date. This is on target to meet the 2010/11 target of 40.

6. Continue to improve private sector housing through financial assistance and enforcement action, to achieve the Decent Homes Standard in respect of an additional 500 properties borough wide, including 25 whole houses in multiple occupation (HMO) properties in St Leonards. (1)

Measure: Numbers of homes achieving the decent homes standard and target 17 of the [Community Strategy](#) Improving Housing conditions.

Performance @ QTR 3 – On Target

Progress – 146 properties improved in quarter three. 419 homes made decent so far this year, which is ahead of target. 8 whole houses in multiple occupation in St Leonards improved in quarter three (21 to date this year). This is on target for the year end.

7. Provide financial assistance for environmental improvements to existing properties

Measure: Number of properties, where the energy efficiency has been improved and/or there has been micro-renewable energy installed and/or another improvement, e.g. grey water recycling. This can be achieved via enforcement, advice and/or

financial assistance. The overall CO2 saving will also be shown at the end of the year, due to reporting restrictions.

Performance @ QTR 3 – On Target

Progress – 233 Properties have been improved since the start of 10/11. The measures include, heating systems, thermal insulation and the installation of Photovoltaic cells, solar heating and an Air Source Heat Pump.

8. Introduce an additional tough licensing scheme for privately rented accommodation to protect tenants

Measure: if the evidence confirms that an additional licensing scheme for Houses in Multiple Occupation would benefit the town following the options appraisal and consultation process, then a Scheme will be introduced in 2011/12.

Performance @ QTR 3 – On Target

Progress – The evidence and supporting documentation is being completed. The consultation process will begin early in 2011 with a view to taking recommendations to Cabinet in May 2011.

9. Take tougher measures including compulsory purchase to bring empty homes back into use.

Measure: Establish the Council's Compulsory Purchase procedure and aim to return an empty home back into use through the threat or actual use of a CPO by April 2011.

Performance @ QTR 3 – On Target

Progress – Cabinet resolved in December 2010 to pursue CPOs in respect of seven empty homes and external legal representation is being used to complete the legal CPO documentation. The owners of the seven empty homes have been written to inform them of the Council's intentions. This process has already resulted in a number of owners who had previously not engaged with the Council coming forward to discuss their properties. One of the seven properties has already been sold at auction

ENVIRONMENTAL HEALTH, PARKING AND HIGHWAYS

1. Help to improve public safety and the atmosphere of the town centre by working with partners to reduce alcohol and drug related anti-social behaviour; encourage residents to bring forward their concerns about pubs and clubs and how they are run; clampdown on binge-drinking and cheap-drinks promotions, and ensure licensed premises abide by the terms of their licences on noise, nuisance & drinking outside (2)

Measures: To be revised

Performance @ QTR 3– On target

The Licensing team have continued to build on their earlier success; the 3 year statutory review of Licensing policy was adopted by Full Council and has been published in time to comply with the legislation. In addition, a simplified version was introduced along with guides for local residents and businesses.

The team also prepared a report for Cabinet in response to the new Section 27 Policing and Crime Act 2009 in respect of "Sexual Entertainment Venues"; as a result the new powers were adopted by full council and will be implemented by the team in 2011.

The first draft of the government response to "Rebalancing the Licensing Act" has been published in a new bill; this proposes numerous changes to the existing Act. The implications are detailed and extensive and the team are preparing for a busy time in 2011 when these changes are likely to start to be introduced.

The team have continued with their excellent partnership working with other agencies and several major operations have been completed, late night joint working on bonfire night resulted in the team gathering evidence of two premises operating without a licence, and as a result court proceedings have been started.

Several interesting and diverse applications have been resolved over this period involving a lot of mediation between various parties. An appeal at magistrates court in respect of a late night food venue has been resolved, again by negotiation and a consent order.

2. Help to improve the local environment by taking enforcement action to combat enviro-crime such as noise nuisance, littering, and dog fouling - bring council staff responsible for tackling these issues together with neighbourhood police teams to meet the public at street meetings and neighbourhood panels and improve public awareness of action taken to address these important quality of life issues. Support the street wardens and get tough on fly-tippers and on dog-owners who don't clear up after their animals, (2)

Measures: Fixed Penalty Notices issued for enviro-crimes. NI 195 – Improved street and environmental cleanliness. Improved perceptions of residents on 'what most needs improving' measured in the Local Perceptions Survey.

Performance @ QTR 3– On Target

Progress –The following Fixed Penalty Notices have been issued as a result of continued robust enforcement of the enviro – crime legislation by the Environmental Enforcement Team.

Type of FPN	Number Issued in Q3	Number Issued in Q3 of Previous Year	Paid	Out-standing
Fly Posting	0	0		
Littering	11	2	5	6
Smoking Related Litter	5	13	3	2
Failure to comply - litter control notice	9	3	6	3
Dog Fouling	19	22	10	9
Dog off Lead	2	8		
Domestic Premises (Waste)	1	3	0	1
TOTAL	47	51	24	21

Detailed Breakdown for Dog fouling	
Parks and Open Spaces	
Lower Alexandra Park	1
Tilekiln Recreation Ground	1
Fairlight Country Park	1

Bulverhythe Playing Fields	1
On Street	
Wilmington Road	1
Parker Road	1
Malvern Way	1
Cornwallis Gardens	1
White Rock Road	3
Warrior Square	1
London Road	1
Denham Close	1
Wishing Tree Road North	1
New Road	1
Springfield Valley Road	1
Bulverhythe Road	2

Detailed Breakdown for dogs off leads	
Parks and Open Spaces	
Lower Alexandra Park	2
On Street	
	0

Type of FPN	Number Prosecutions in Q3
Littering	1
Dog Fouling	1
Dog Off Lead	0
TOTAL	2

Type of FPN	Number Prosecutions Pending in Q3
Littering	0
Dog Fouling	4
Dog Off Lead	1
TOTAL	5

The number of Fixed Penalty Notices issued for Litter has increased slightly from Q2, and is dramatically higher than Q3 last year. (11 in Q3 this year compared to 2 in Q3 last year), we have also prosecuted 1 person in this quarter for failing to pay a litter FPN. The number of Fixed Penalty Notices for Dog Fouling increased slightly from Q2, but was slightly lower than this quarter last year (19 in Q3 this year compared to 22 in Q3 last year) This reduction may be due to the success of the 'Anti- Dog Fouling Campaign' launched in Q2 which involved a lot of high profile education work and the distribution of free branded 'dog poo bags', which may have resulted in more dog owners picking up after their dogs. We have also prosecuted 1 person and have 4 prosecutions pending in this quarter for failing to pay Dog Fouling FPN's.

Bearing in mind the amount of time lost to the Environmental Enforcement Team due to security duties arising from the Pier fire in October, and also due to snow and ice in December, they performed very well in Q3.

During Q3 the small core Environmental Protection Team, who deal with all environmental health pollution and statutory nuisance complaints, continued with their robust approach to tackling noise nuisance and issued 8 Noise Abatement Notices (6 For domestic noise nuisance and 2 for commercial noise) They also executed 7 warrants from the Magistrates Court for 5 addresses in order to seize stereos where the recipients of notices continued to cause noise nuisance. There were also 7 prosecutions for noise nuisance in this quarter which were all successful.

3. Ensure that all local food businesses meet safety requirements for staff and customers. (2)

Measures: Achievement of our priority inspection list. NI 184 - Percentage of food establishments which are broadly compliant with food hygiene law and addressing numbers of inspections and responses to complaints (LI 115, 116,117,118).

Performance @ QTR 3– on target

Progress – The use of Enforcement staff from Rother, under contract, together with the help of a specialist contractor, who were all funded from salary slippage, has assisted the Food and Safety Team in meeting their target for food inspections this quarter.

The assistance of the specialist contractor funded from salary slippage has also enabled the target for health and safety inspections to be delivered successfully.

During this quarter six Improvement Notices have been issued for Health & Safety contraventions and two for Food Hygiene contraventions.

4. Work with partners across Sussex such as the Police and Fire and Rescue Services to review and update the Council's emergency plan and improve public awareness of civil protection arrangements. (2)

Measure: Programmed multi agency mock exercises undertaken and responses to any real emergencies evaluated and learning shared to enhance our plan.

~~Proportionate public awareness campaign to improve NI 37 – How well local people feel informed about what to do in event of a large scale emergency, measured by the [Place Survey](#).~~

Performance @ QTR 3– On Target

Progress – Quarter 3 started with the team being at the centre of the Council's emergency response to the pier fire. They supported management by helping them to implement our existing contingency plans for dealing with a serious deterioration in the structure of the pier; particularly in relation to restricting public access to it through additional signage and security personnel.

We are also working with Hastings College to develop a module on Local Authority Civil Contingencies Actions as part of their unformed Services BTEC course for students. This will be delivered as a module in February as part of their curriculum.

The 2 snow events also meant that the team were actively involved in assisting the Director to develop and implement actions to mitigate the effects of the snow and to assist in the coordination of activities across the town.

5. Reconfirm in our discussions with East Sussex County Council regarding arrangements for the future management of Parking and Highways Services in Hastings, that the Borough Council strongly believes that the agency

agreements for these services should be preserved to allow for the maximum local input and mobilise local public opinion against any attempt by the county council to cancel these agreements. (2) Fight any move by the County Council to remove the Borough Council's influence over parking and highways services by centralising all decisions in Lewes

Measure: New arrangements confirmed.

Performance @ QTR 3– On Target

Progress – The ESCC cabinet met on 16th November and considered a report on the Hastings Parking Management Agency Agreement and agreed that “the costs and operations for on street parking in Hastings are formally market tested to coincide with re-tender of on street parking operations in Lewes and Eastbourne in 2011/2012 and that in the meantime Cabinet approve the continued delegation to Hastings Borough Council to manage on street parking operations in Hastings on behalf of ESCC”. It has also been agreed that all highways functions with the exception of traffic management, traffic infrastructure maintenance, tree maintenance, and grass cutting functions will be transferred back to ESCC as from 24th March 2011. Officers from both the Borough and the County are meeting with the highways team on a regular basis to deal with the HR issues associated with this TUPE transfer.

Officers are also awaiting details of the “market testing” process that ESCC intend to implement for on street parking management. Once these details are to hand consideration can be given to how the Borough Council wishes to respond.

6. Deliver an effective and efficient parking enforcement scheme that supports the local economy reduces congestion and maintains traffic flow. (2)

Measures: Actions and measures to be confirmed in partnership with local residents, businesses and the Quality Bus Partnership. Re-accreditation of our 12 Safer Car Park awards anticipated June 2010.

Performance @ QTR 3– On Target

The number of Penalty Charge Notices(PCNs) issued has increased to the highest level in three years and the figures to the end of the third quarter are higher than for the same period last year. This is in spite of the very poor weather in December, which meant that enforcement had to be suspended periodically whilst snow was on the ground. The percentage of PCNs issued for yellow line contraventions and in bus stops was 30% of the total number issued on street (up 5% on Q2).

Enforcement of parking restrictions at schools is targeted to known problem areas and in response to reports. We issued 20 PCNs for vehicles parked in School Safety Zones within this quarter.

Since May this year, we have enforced two new contraventions (code 26 – double parking and code 27 – dropped kerbs), which have long been awaited by the public and Members. During this quarter, 13 PCNs were issued for double parking and 154 for dropped kerb contraventions. 74% of these PCNs have been paid so far. As a general indicator of the effectiveness of our enforcement regime, 78% of all PCNs issued so far this year have been paid, with just 7% being cancelled.

7. Deliver Highways projects and work programmes on time and within budget. (2)

Measures: Monitored by the Highways Agency and East Sussex County Council via Key Performance Indicators in the Highways Agency Agreement.

Performance @ QTR 3– On Target

Progress - Revenue and Capital spend profile on target.

Carriageway resurfacing has been completed at Battle Road, Tackleway, The Ridge (Conquest Hospital), Grove Road, Sedlescombe Road North, and Queensway. Footway resurfacing has been completed at Gleneagles Drive and Burhill Way.

8. Work with partners to deliver the objectives of the Quality Bus Partnership Action Plan. (2)

Measures: The Partnership is due to refresh its action plan and corresponding measures in March 2010 having exceeded the majority of 2013 targets, see [Community Strategy](#) Key Target 19.

Performance @ QTR 3– Slippage Possible

Progress – The new Action Plan has now been updated and will be published shortly. In bus stop corridors across the borough, 309 PCNs were issued which represents 7% of the total PCNs issued on street during the quarter. This is an improvement on performance for previous two quarters of 5 and 6% respectively.

9. Work with partners and community representatives to review the future provision and potential integration of cycling and pedestrian routes in Hastings and St Leonards. (2)

Measure: Introduce further cycle lanes around the town, including the extension of the promenade cycle lane into the Old Town

Performance @ QTR 3– On Target

Progress – Following the resolution of Cabinet on 12 July 2010 to progress the extension of the cycle route along the promenade from Robertson Street to The Stade, officers have been developing proposals for this. A well attended visit to Worthing gave Members, officers and other interested parties a chance to see a shared cycle route in action and officers have continued to liaise with ESCC, Sustrans and HUB and held site meetings to discuss the route and reach agreement in general to the level of management and particularly any potential problem areas. All three organisations have been really supportive and all favour minimum intervention and management. We are planning to use types and styles of signage used successfully at Worthing and also planned for the western link to Glyne Gap so that there is consistency. We are working on a draft plan to submit and once we have a generally agreed scheme we can move to wider consultation.

Provided we are able to use an Experimental Traffic Order we should be on track for a late June/July opening. The experimental traffic order would give us a clear programme to monitor the effects of introducing the route and agree any responses that may be necessary. Both HUB and Sustrans have agreed to assist in monitoring and any surveys necessary. Once the draft plans are produced we will be able to cost the scheme a little more accurately, but will be contained within existing budgets.

10. Monitor use of new coach parking arrangements at Falaise Road West Marina to ensure the Council and partners make best use of this resource. (1)

Measure: To be advised.

Performance @ QTR 3– On Target

Progress – The Statutory consultation on amendment to the Traffic Regulation Order for proposed changes from coach parking to unrestricted parking at the southern part of the Falaise Road between 1800 and 0800 was advertised. Objections to proposed changes will be considered by the Traffic Management Committee meeting on 21st January 2011 and the recommendation of the Committee will subsequently be considered by the Cabinet meeting on 7th February 2011.

11. Work with East Sussex County Council and other partners to ensure Hastings is as well prepared as reasonably practical for the demands of winter weather. (2)

Measure: Prepare for winter weather disruption and arrange for local stocks of salt to keep footways as well as roads safe

Performance @ QTR 3– On Target

Progress – The Cabinet meeting on 8th November 2010 approved proposals for Hastings Borough Council's arrangements for responding to severe weather. The earlier than expected severe weather comprising of snow and ice starting in early December tested our draft contingency plans. However, judging by reports in the local media most people felt that the Council's response was much better than last year, and we have also learned some valuable lessons that have led to further changes to our contingency plans.

12. Make full use of the new national regulations giving councillors the right to object to applications for licences and to instigate reviews into existing ones where it appears that licensing conditions are being flouted

Performance @ QTR 3– on target

Progress – the Licensing Manager issued guidance to all Members on these new powers, and updated the Licensing Policy accordingly.

13. Press for a 20mph zone without speed humps in the Old Town as a pilot for other residential roads in the borough

Performance @ QTR 3– On Target

Progress – ESCC have completed the design for the 20 mph zone within the Old Town. The Traffic Regulation Order will be drafted in February and the statutory consultation will commence in March 2011.

AMENITIES, WASTE AND LEISURE SERVICES

1. Improve the quality of our Parks and Open Spaces and maintain their cleanliness and safety. (2)

Measures include: Target 20 of our [Community Strategy](#) – Increase the percentage of households within 300 meters of a multifunctional green space/play area which meet the Council's Quality Standard in all relevant respects by not less than 2% in each of the next five years and to at least 82% by 2013. Renewed Green Flag Awards, satisfaction with Parks & Open Spaces. ~~measured via the~~ [Place Survey](#).

Performance @ QTR 3– On target

Progress – Green Flags were achieved earlier in the year. Q3 winter maintenance and planting underway. The audit of playgrounds has been completed and published, highlighting priorities for future investment when available. Discussions with Amicus Horizon over a coordinated approach to playground provision are progressing well although financial constraints limit their activity.

2. Deliver a new Skate Park co-designed with local users for the Town at White Rock Gardens (2)

Measure: Site completion by quarter 2 2010.

Performance @ QTR 3– Achieved

Progress – Site opened in August 2010 (Boyley Jam) with further event in September for skateboarders (Battle of Hastings), both were a huge success. Snagging items outstanding within retention period. Planning conditions met.

3. Protect and manage our seafront and work with partners to implement flood protection measures throughout the town. (2 & 5)

Measures: Actions from Scrutiny Review of Seafront implemented. Beach Management Plan adopted and actions implemented. Investigate and apply for flood protection funding; implement projects as funding emerges. NI189 - Flood and coastal erosion risk management.

Performance @ QTR 3–On target

Progress – Quality Coast Applications have now been submitted for Pelham Beach and for a second award at Marina St Leonards. The results are due to be announced in March 2011.

Progress has been made on a number of Seafront Management Plan actions including; preparation to advertise new commercial opportunities/expressions of interest, supporting a project to provide seafront exercise equipment (with HOTRA) and Volleyball to be open this Summer, initial meetings held with Sustrans, HUB, ESCC to progress an eastern promenade cycle route link to the Old Town, seafront event planning, an inaugural group has met to discuss a proposed seafront heritage/culture/activity trail.

A Coastal User Group meeting is (has) been held to agree the Terms of Reference and Membership details that relate to the CUG becoming the Coastal Advisory group for the Foreshore Trust. A draft report has been produced for the FT/Charity Committee summarising current activity and suggesting future projects/items that will require funding from Foreshore Trust surpluses.

A DEFRA funded survey is currently underway that will report on the condition of existing coast defence assets. It will examine options and make recommendations on improvement, construction and maintenance.

It is anticipated that the Surface Water Management Plan will be completed by the end of March. This will include a technical report and an action plan containing a range of different types of solutions covering Asset Management & Maintenance, Flood Advice Packs, Flood Incident Procedures, Private & Commercial Property Resistance Measures and the proposal to retrofit a Sustainable Urban Drainage System in partnership with the EA at Hollington primary school.

4. Complete the installation of new cremators and mercury abatement equipment at the Crematorium to improve our service and meet new EU emissions targets. (2, 4, & 5)

Measure: Complete installation works on time and within budget.

Performance @ QTR 3—On target

Progress – All plant has been installed and cremators have been operating well. The final stage, commissioning the mercury filtration equipment, takes place during January.

5. Work towards a reduction in waste growth, continuous improvement in street cleanliness and higher recycling rates (2 & 5) and start a conversation with local people in areas of the town without twin bins about options for better refuse collection. Develop plans for increasing recycling, including collecting food waste and glass

Measures: Sustained participation in the garden waste scheme, greater use of recycling facilities, improvements against: NI 191 - Residential waste per household; NI 192 - Percentage of household waste sent for reuse, recycling and composting/[Community Strategy](#) target 21; NI 195/196 - Improved street and environmental cleanliness – litter, detritus, graffiti, fly posting and fly tipping.

Performance @ QTR 3– will not meet all targets

Progress – The garden waste scheme continues to be a success and we have now supplied over 4,300 bins, with 191 new applications being generated via the £55 for 18 months membership offer (170 in 09/10). This offer has now been closed and we are preparing for the 11/12 renewals with an increase in price to £40 per annum.

The recycling rate for 2010/11 remains likely to be lower than the 27.1% achieved in 2009/10. The most recently available rejection figure from the Materials Recovery Facility at Hollingdean has dropped slightly, but it is not yet known if this will be a sustained decrease.

Overall waste levels remain comparable to 2009/10 performance.

We have now received the results of the second street cleansing survey, which was undertaken after a short period of very heavy leaf fall and significant frost, and just before our first snowfall. Litter performance was good with just a 3% failure rate, and although the amount of detritus (leaf fall, etc.) was not so good at 11%, it is a slight improvement from the last survey and compares favourably to national results.

The lead and shadow lead members have met with officers to begin planning the consultation on new options for the weekly collection areas. A members' seminar will take place in Q4. The joint contract evaluation and procurement exercise and the County waste strategy refresh are running in parallel to our internal work and will produce new targets for waste reduction and recycling, including the introduction of food waste recycling.

6. Re-tender the Leisure Facilities Management contract and successfully implement the new contracts to improve service levels and reduce/control costs; work with the successful contractor, and others, to consider how to improve or replace the existing facilities, and how to identify the appropriate

resources to achieve this. Look to create a local legacy from the 2012 Olympics (1)

Measure: Contracts awarded and successfully implement from November 2010.

Performance @ QTR 3– on target/achieved

Progress – Successful implementation of new contract and refurbishment of Falaise Hall. Wet side at Summerfields re-opening 4th January. Good progress with all other works. There were a few unexpected challenges in relation to Summerfields Leisure Centre all of which have been resolved. New platform lift is being installed early in February to provide full accessibility to lower level. New distribution boards and controls installed and all new lighting to changing areas, swimming pool hall, sports hall and crèche. External areas re-landscaped to give open welcoming appearance.

Leisure Services to apply for the official 2012 Olympics Inspire kite mark linked to appropriate projects during the next quarter.

7. Provide opportunities for people of all ages to enjoy physical activities and adopt healthier lifestyles through 'Active Hastings' and our other development programmes. (1)

Measures: Cumulative numbers of those engaging in Active Hastings activities and progress against NI 8 – Adult participation in sport and active recreation, usage and user satisfaction of our leisure facilities (LI 356, 358, 359, 360).

Performance @ QTR 3– Will not meet NI8 target; otherwise on target

Progress – Active Hastings engaged and registered **371** new people during this quarter. This takes the total number of participants to **12,124** since the project began in May 06, with **3946** having done no physical activity in the last 12 months. **6233** were doing activity on less than 3 days per week.

Active Hastings received £3000 from the County Sports Partnership to develop an Active Travel website to launch next quarter, which will provide information about active travel and enable users to log their activity and enter workplace competitions. The web developers commissioned for this project have created a number of successful active travel websites in both the UK and Australia.

The Active Leaders project initiated and delivered several accredited community courses and workshops this quarter including 3 community leadership awards (recognized by the Qualifications and Credit Framework) and a Sports Equality Workshop for local volunteer sport coaches. An additional 4 community leadership and sport coaching courses were also delivered in partnership with local educational establishments. Our leisure projects recruit several volunteers through these courses.

The Street Games weekly sessions which take place in deprived areas continued this quarter with 385 young people (35% female) participating with a total of 803 attendances.

8. In partnership with local people, welcome the Ore Valley adventure playground funded with government money to the tune of £800,000 and secure the future management and sustainability of the Ore Valley adventure playground. (1)

Measure: Quarterly monitoring of In2Play contract against participation and fundraising activity outlined in the corresponding action plan. Work with local people to identify a suitable Trust for handover and continued community partnership.

Performance @ QTR 3– On target/achieved

Progress –The playground was officially opened in November with approx 100 children in attendance including pupils from Glyne Gap special school.

In2play staff continued to access specific adventure play training. These training opportunities have also been accessed by local volunteers some of whom are NEET.

The playground is open Monday to Saturday. A weekly Youth Development Service / Street Games resourced session commenced this quarter. Other partners such as Electric Palace Cinema, Access to Nature, Woodcraft Folk and Inspire Art works are currently working with In2play aiming to extend the offer of playground activities.

The playground is proving popular with the busier sessions attracting approx 30 young people. Recent cold weather has reduced attendance and there are plans to publicise the sessions in the New Year. In2play workers are skilled at tackling challenging behaviour; one example includes staff dealing with a young person who deliberately smashed a window during a supervised session. The playground is enabling the play workers to consistently address anti social behaviour and make a positive impact.

In2play continue to fund raise as planned. Progress includes a successful first stage application to the Big Lottery Community Wildlife Fund. In2play are also developing an application to Children In Need in time for the deadline next quarter.

The operational budget for 2011-12 is now secure through a combination of HBC funding and In2Play's success in fundraising and income generation.

9. Provide a comprehensive exhibition and education programme for annual visitors to the Hastings Museum, Art Gallery and Old Town Hall Museum. (1)

Measures: Number of visitors per site measured by L239, L353, L354, complimented by quarterly qualitative customer feedback. Usage figures in the [Place Survey](#).

Performance @ QTR 3– slippage possible

Progress – During this quarter 6,057 visitors were recorded at Hastings Museum and Art Gallery and 2,733 at the Old Town Hall Museum. The figures for December show a drop at both Museums, presumably because of bad weather.

The 'Hastings Rarities', an artist-led project & exhibition which reinterpreted an infamous ornithological scandal revealed in the 1960s, was in place for the whole of this quarter. In the Upper Walkway there was an exhibition of work by 'Helen Woods' - the collective name for 15 yr 7 Gifted & Talented students from Helenswood School, who worked with artist Peter Quinnell.

There were artist –led activities for children and adults tied in with the exhibition, including workshops on making bird passports, Christmas decorations, book making and the Big Bird Draw. Educational visits were made by groups from St Mary Star of the Sea, UCH, Sussex Coast College, Hazel Court and EAC and Embassy Language Schools.

10. Continue to work with Hastings United FC to try to realise their ambition of a stadium suitable for higher division football. (1)

Measure: Feasibility report on refurbishment of the Pilot Field commissioned. Options for action emerging from that report considered. Club assisted in their pursuit of external funding for a new or refurbished ground.

Performance @ QTR 3–on target

Progress – A series of actions have been agreed with HUFC to explore possible options in light of severe funding restraints. Another modified option for stadium refurbishment involving a redesigned main stand will be assessed in Q4.

11. Continue to provide opportunities for children to develop skills through play by continuing the regular programme of activities. (4)

Measure: Provide 5 Play Days, a Play on the Beach event, and the Street activities programme.

Performance @ QTR 3– Achieved

Progress – Weekly Street Play sessions in areas of deprivation continued during this quarter, including a weekend inclusive play session at St Leonards Children's Centre. External Big Lottery funding for the Street Play sessions has now ended. However we have successfully sought funding from Orbit Housing and local Children's Centres to sustain a reduced street play programme as proposed in the last quarter with 4 out of our 5 sessions are still running. Future Job Funded posts funded through Skills Active will commence next quarter. These posts will help strengthen the street play programme and assist in delivery at our large-scale play events. We will continue to seek additional funding for this programme and to seek partners to support our community Summer Playdays events.

12. Seek statutory status for the borough's allotments to prevent them from being built on and work with the allotment-holders to encourage full take up of the sites

Performance @ QTR 3– On target

Progress – Statutory status for the Bos Field is in preparation and may be completed by Q4, subject to legal processes. Good progress made in increasing the tenancy of existing sites/plots. 24 new plots created and improvements made to Lower Cornwallis allotments; current tenancy rate in excess of 99% and waiting list at 150.

13. Review the council's sports strategy

Performance @ QTR 3– Slippage possible

Progress – This new target coincided with the vacancy in the Sport Development Officer post in June 2010. The existing sports strategy is still current. We have begun the review of the strategy; this work is expected to continue into 11-12.

14. Restore the seafront – new decorative lighting, cleaning up and improving Bottle Alley, making worthwhile use of the White Rock baths and surrounding area

Performance @ QTR 3– On target

Progress – Agreement has been reached on a modified decorative lighting scheme to be implemented in 2011. Terms of reference for a feasibility assessment of Bottle Alley chalets and/or studios will go out to potential consultants in Q4 after agreement via the Seafront Regeneration Group. Cleanliness is subject to ongoing monitoring. Options for use of the promenade level well of the WRB are awaiting a funding decision; options for use of the existing building continue to be explored

Services Cross Cutting Targets 2010/11

5. Stade Regeneration

Brief:	Deliver the Destination Stade project to include the new £9 million Jerwood Gallery.
Corporate Director:	Simon Hubbard
Contributions:	Finance, Legal, Regeneration, Estates, Amenities, Parking and Highways, Environmental Services as well as direct participation by Partner organisations.
Lead Member:	Cllr Chowney
O & S:	Services
2010/11 Target(s)	a) To ensure that the timetable for the physical work to improve the Stade is met, with substantial completion of the community facilities and open space by December 2010, and full completion of the whole site, including the Jerwood Gallery, by June 2011. b) Develop a quality programme of cultural activities for the open space and community facilities scheduled to start with the official opening of the Stade site in June 2011.

Qtr 3 Update: Substantially on target, with minor slippage

Progress: a) Bad weather at the end of November and throughout December (cold, rather than snow, which prevented brick-laying and other 'wet' trades) has delayed some of the work. Nevertheless, good progress was made on the Stade Hall and toilet block, and final completion of this is expected by the end of February. Work on the café shell is expected to be complete by the end of March, with fit-out starting immediately after that. A preferred tenant for the café was selected during this period. Most of the Stade Open Space is expected to be available from the end of March, although the final area, adjacent to the Jerwood Gallery, will not be completed until after the gallery is finished.

Progress: b) The Council together with the Stade Community Facilities Group are planning for a soft opening of the Stade Hall and parts of the Stade space during Q1 2011. The café should also be opening at the same time. Other projects will also be delivered in the area from initiatives arising from the Project Space proposals, Coastal Currents, and the Cultural Outreach Project (Parrabbola & Audience South).

We are planning to deliver the major launch programme at the Stade when the Jerwood Gallery opens. This may be in spring 2012. Arts Council funding is being sought to help deliver the programme and a bid is due to be submitted in February / March 2011.